Schoolhouse Arts Center

Invites you to Join Us in 2017 for a very special advertising opportunity

Schoolhouse Arts Center is a non-profit community theater and arts education program, dedicated to bringing the community a fun, creative, educational, and supportive arts environment where people can grow, develop skills, and be involved in the arts. We would like to invite you and your business to become a part of our mission by advertising in our 2017 Season. Your support of the arts and arts education will help us to continue the mission that was started at Schoolhouse over 25 years ago, and will send a message to your customers that you care about the arts too.

Advertise in Our 2017 Season

Benefits of Advertising include:

- Ad in all 2017 Season playbills *(approximately 2500 theater patrons)*
- Your organization's name and logo will appear on a list of all advertisers on the Schoolhouse website and in all 2017 Season playbills
- Complimentary tickets for a production in 2017 *(These can be used as promotional giveaways or as a thank you to your staff.)*

Back Cover - $1000
Full-page back cover ad
7 complimentary tickets

Inside Front Cover - $800
Full-page back cover ad
6 complimentary tickets

Inside Back Cover - $600
Full-page inside back cover ad
5 complimentary tickets

Full Page - $400
Full-page ad (4.5"x7.5")
4 complimentary tickets

Half Page - $300
Half-page ad (4.5"x3.75")
3 complimentary tickets

Quarter Page - $200
Quarter-page ad (2.5"x3.75")
2 complimentary tickets

Business Card - $100
Business card ad
1 complimentary ticket

Advertising Order Form

Name:_____ Company:_____

Address:_____

Phone:_____ Fax:_____ Cell:_____ Email:_____

Ad Size:

- ☐ Back Cover—$1000
- ☐ Inside Front Cover—$800
- ☐ Inside Back Cover—$600
- ☐ Full Page—$400
- ☐ Half Page—$300
- ☐ Quarter Page—$200
- ☐ Business Card—$100

Payment Information:

- ☐ Check enclosed (made payable to **SACASL**) $_____
- ☐ Cash enclosed $_____
- ☐ Charge my MasterCard/Visa $_____

Card #_____

Exp. Date_____ Zip Code_____ 3-digit code_____

Signature_____

Mail this form with ad copy to:
Schoolhouse Arts Center
P.O. Box 140
Standish, ME 04084
Or e-mail ad copy to:
education@schoolhousearts.org

Please include ad, logo, or artwork for program ads.

Advertising Specifications

Circulation: approximately 2,500 per year

Payment: Unless other arrangements are made, payment is due in full prior to first program publication. Payment can be made by check (payable to Schoolhouse Arts Center), cash, or by credit card.

Copy: We prefer ads to be provided camera ready, in an electronic file on disk or emailed, and accompanied by a hard copy output. We can work with *almost* any graphics file format, but for best results, JPG, GIF, and Microsoft or Adobe formats are preferred. We will accept raw copy and prints of art (logos, drawings, etc.) you may want included and will lay out the ad for you. In such cases, we will *try* to show you a proof for approval before going to press, but cannot guarantee it, and Schoolhouse will *not* be responsible for errors in graphics, grammar or spelling. We reserve the right to refuse advertising which we find inappropriate for publication.

Contact: Terri Plummer

Phone: (207) 642-3743

Mail ad copy to: Schoolhouse Arts Center
P.O. Box 140
Standish, Maine 04084

E-mail ad copy to: schoolhousearts@gmail.com

This is a Full Page (copy to fit 4.5”w x 7.5h)

Half Page
Copy to fit 4.5”w x 3.75”h

Quarter Page
Copy to fit 2.25” x 3.75”
Vertical or Horizontal

Business Card

Actual ad size will be adjusted by printer and is limited to information as it appears on your business card

Additional Information: While quarter page and business card ads may be laid out horizontally, we prefer not to format half-page ads vertically except in special circumstances.

All ads are usually bordered.

If you provide only text copy, we may add appropriate clip art.